



REPLACEMENT SHEET

Title: METHOD AND SYSTEM FOR AN EFFICIENT FUNDRAISING
CAMPAIGN OVER A WIDE AREA NETWORK

Filed: January 17, 2001 Atty. Docket No.: 51051.000013.UTL1

Express Mail Label No.: ED534722726US

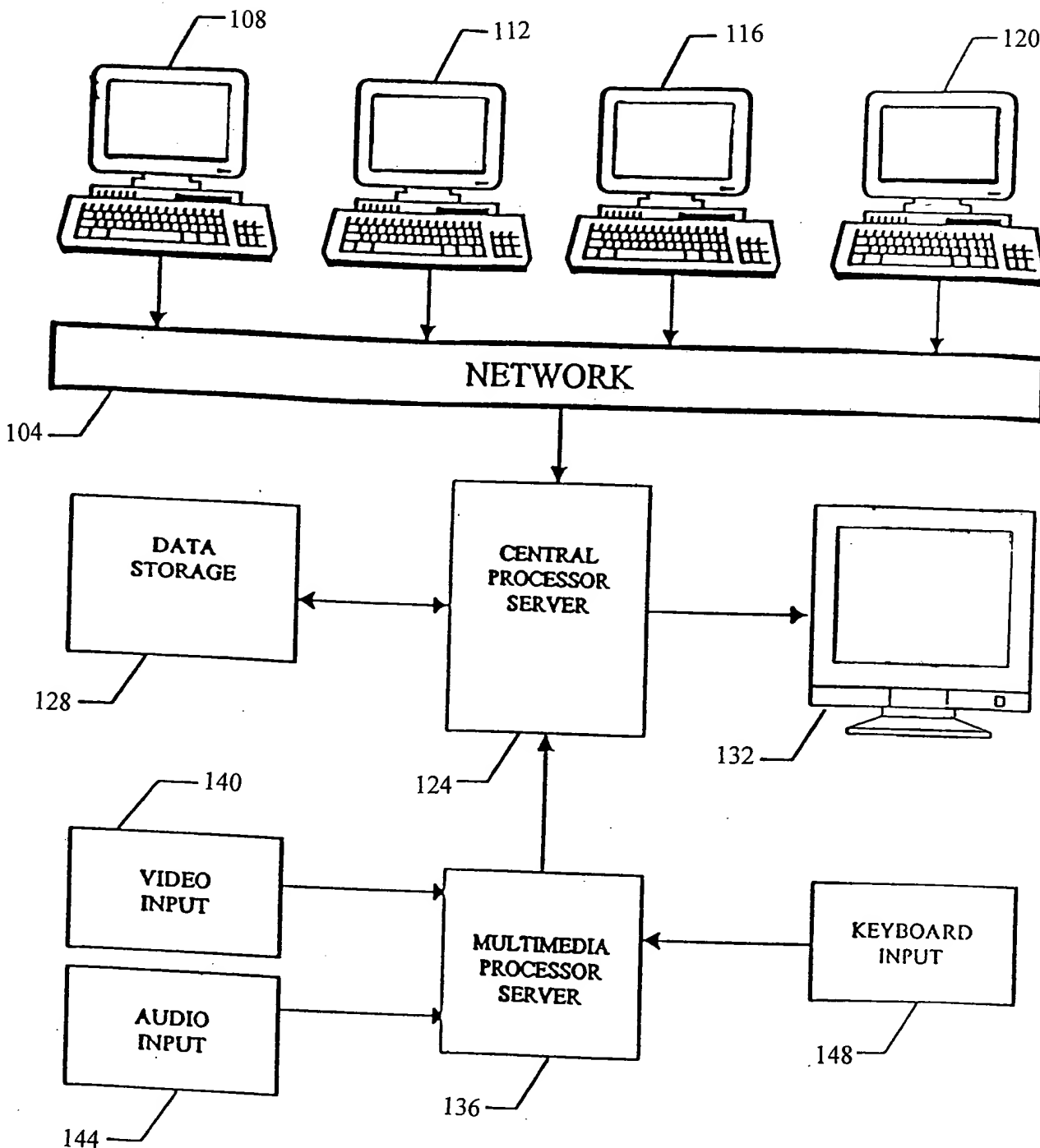


FIG. 1

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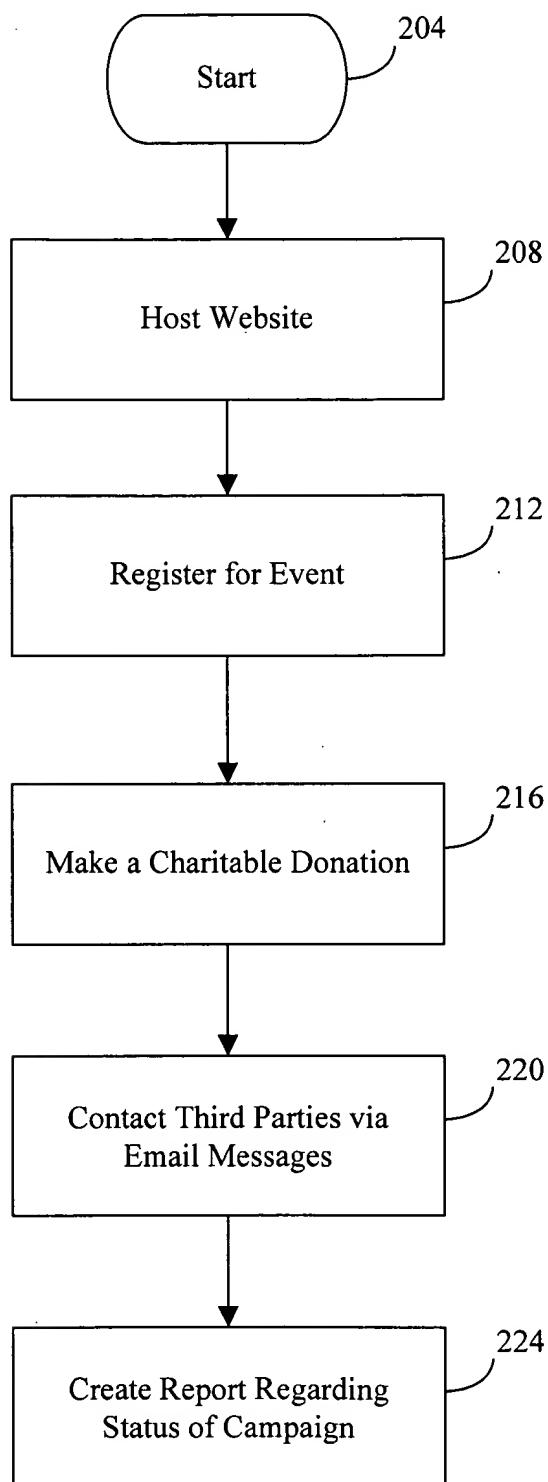


FIG. 2



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STEP ONE

By registering for the Jingle Bell 5K Fun/Run Walk, you are supporting the Arthritis Foundation's work to help 43 million people with arthritis.

To print a registration form, [click here](#)

☒ Yes, I would like to support the Arthritis Foundation.

Please fill out the fields below:

Registration Information

*First Name
Middle Initial
*Last Name
Company Name
*Age
*Email
*Address 1
Address 2
*City
*State
*Zip
*Phone ****-****-****

Create Username and Password

We ask that you create a Username and Password. Our system provides the capability for you to collect donations from your friends and family online and view your donation collection status. Read more in the How to Collect Donations section

Username
Password



Donate with confidence



Fig. 3



ARTHRITIS FOUNDATION[®]
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STEP TWO

Billing

Amount Due	
Total Registration Fee:	\$Amnt. of Registration
Additional Donation Amount:	\$Addtl. Donation Amt.

Payment Information

* Credit Card Number:

* Credit Card Type:

* Credit Card Expiration:

Billing Information

☐ If the billing information is the same as the registration information check this box.
If not please fill out the information below:

* First Name

* Last Name

* Email

* Address

* City

* State

* Zip

* Phone

JINGLE BELL RUN
for
ARTHRITIS
WALK JAZZ RUN

Arthritis Foundation
Special Thanks to:

Deutsche Bank AG, Branch
Deutsche Bank

Donate with confidence

Fig. 4

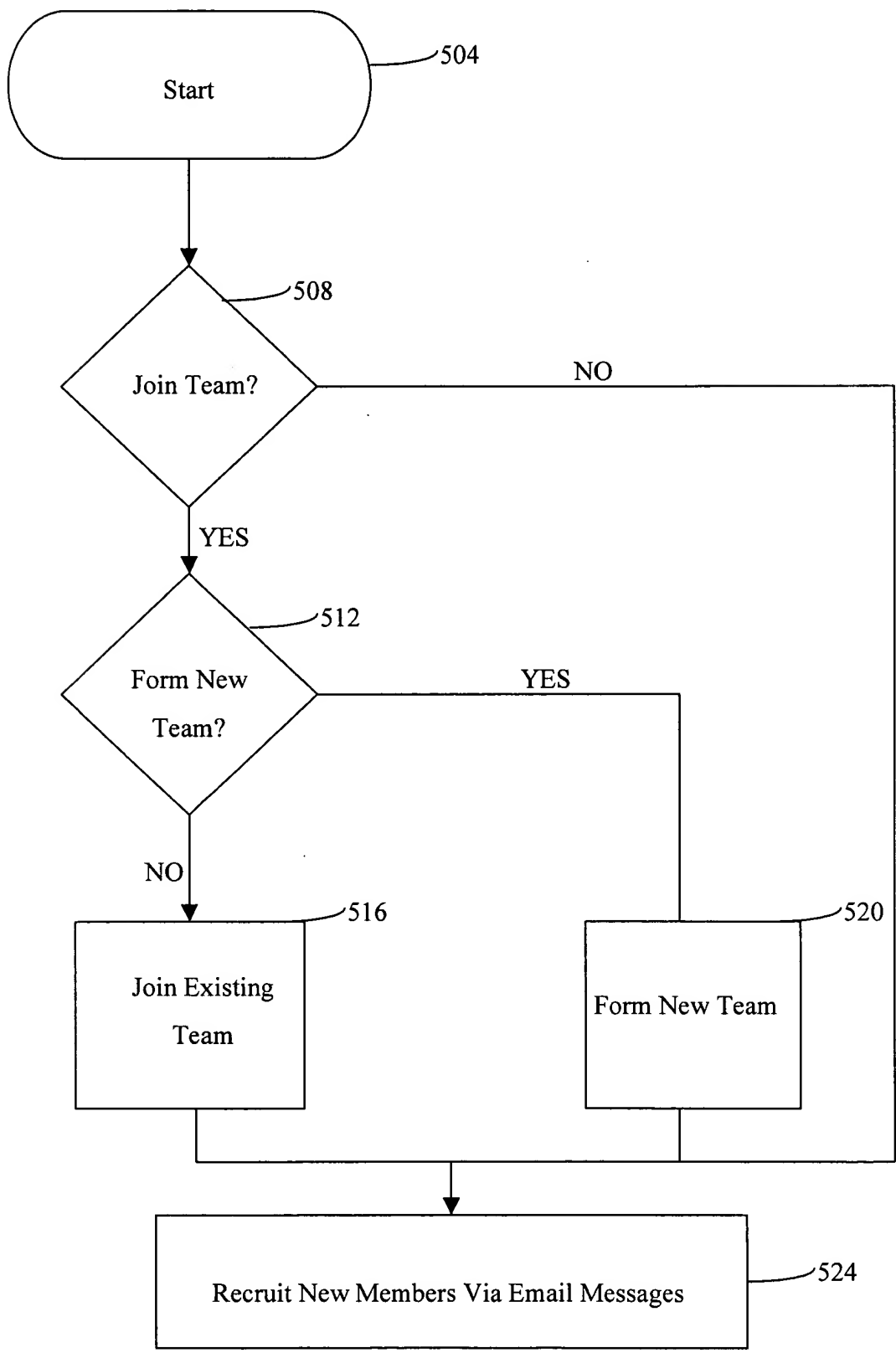


FIG. 5



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- Adult: \$25 by 12/1/00 *includes long sleeve t-shirt (after 12/1, registration fee increases to \$30)
- Youth \$15 *includes long sleeve t-shirt
*Children 6 & under are free. They do not receive a t-shirt.

T-shirt Size

Size:

Additional Donation

If you want to give an additional donation to support the Arthritis Foundation, enter amount below:

Amount: \$

Fundraising Goal

We encourage you to collect donations from your friends and family and now you can do it all online. Set your fundraising goal here so that they can help you reach your goal. Click here to see our [Fundraising Prizes](#).

Amount: \$

Teams

Important: If you would like you can join an existing team or form a new team. Please leave the fields blank if you would not like to join a team.

Join an existing team

I would like to join one of the following existing Teams:

Form a team

If you form a new team, you will be designated as the team captain.

Team name

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Fig. 6

JINGLE BELL 5K FUN RUN/WALK FOR ARTHRITIS

SATURDAY, DECEMBER 9th, 2000
BALBOA PARK, SAN DIEGO

TOTAL DONATIONS RAISED: \$ 400,000

REGISTER HERE!



DONATE HERE!

Imagine the sound of thousands of bells
as people throughout the United States participate in
the Jingle Bell 5K Run/Walk for Arthritis.
Bells tied to shoelaces will ring
as people like you join your neighbors in support of
The Arthritis Foundation.



There will be fun-filled events for the entire Family!
Please see the Event Information.

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Special Thanks to:

Deutsche Bank Akt. Bremen

2000

Deutsche Bank

Top Fundraisers

Prizes

1. Jane Doe
2. Participant 1
3. Participant 2
4. Participant 3
5. Participant 4
6. Participant 5

>> search

Top Teams

Team Info & Prizes

1. Team 1
2. Team 2
3. Team 3
4. Team 4
5. Team 5
6. Team 6

>> more



Fig. 7

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Recruit New Team Members

We have made it simple for you to send out emails to your friends, co-workers, clients and family members to ask them to register for your team.

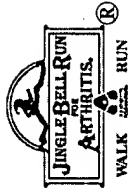
STEP 1: Enter below email addresses where you would like your email letter to be sent. Next to the address, include the greeting name for how you would like email to be addressed.

Email Letter		View/Edit
Would you like to view your letter?		
Add Email to Address Book		
Enter email address:	Enter Salutation: (ie. Dear Mary)	
<input type="text"/>	<input type="text"/>	<input type="button" value="SAVE"/>
Send	Email	Salutation
<input type="checkbox"/> select all email addresses		
<input type="checkbox"/>	new1@email.com	New Member Edit Delete
<input type="checkbox"/>	new2@email.com	New Member2 Edit Delete
		<input type="button" value="Send Email"/>

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Fig. 8





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Edit Email Template

Please fill out the 'email subject' field and either customize your letter or leave it as it is.

Email Subject Line Join Our Jingle Bell Fun Run/Walk Team

Email Body Here

--autopopulated salutation here (ex. Dear Fred)--,

JOIN THE TEAM 1 TEAH

I am putting together a team to participate in the Jingle Bell Fun Run/Walk for Arthritis to support the Arthritis Foundation and I hope you will join us! The event takes place on Saturday, December 9 in Balboa Park.

We are geared up to win the top team award!

So sign up now by going to <http://www.jinglebellonline.org> and register yourself. When you reach the team section of the registration form, click on our existing team, the Team 1. Also, check out the team prizes.

I hope to have you as part of our winning team!

Thanks!

Jane Doe

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Fig. 9



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Jingle Bell Fun Run/Walk for Arthritis

Current Team Member Registrants

Click on the individual boxes for each person you would like to send a message or check 'all'.

<input type="checkbox"/>	Name	Participant Email	Amount
<input checked="" type="checkbox"/>	Kintera		\$1295 (Included 1000.000)
<input type="checkbox"/>	Jane Doe - Team Captain	janedoe@email.com	\$10000
<input type="checkbox"/>	Participant 1	part1@email.com	\$3000
<input type="checkbox"/>	Participant 2	part2@email.com	\$2000
<input type="checkbox"/>	Participant 3	part3@email.com	\$1200
<input type="checkbox"/>	Participant 4	part4@email.com	\$1000
<input type="checkbox"/>	Participant 5	part5@email.com	\$800

Continue



TM

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Fig. 10



ARTHRTIS[®]
FOUNDATION[®]
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Donate to a Fun Run/Walk Participant

It has never been so easy to make a donation to a Jingle Bell Fun Run/Walk participant! Type in the participant's name below to locate and enter their personalized donation page.

Enter Participant's Name:

First Name:
Jane

Last Name:
Doe

Search

Click on the participant's name that you would like to make a donation to:

Name	City/State	Zip	Team	Donation Total
Jane Doe	City, ST	12345	Team 1	\$10,000

Special Thanks to:

JINGLE BELL RUN[®]
FOR ARTHRITIS[®]
WALK RUN

Top Teams

Prizes

1. Team 1

2. Team 2

3. Team 3

4. Team 4

5. Team 5

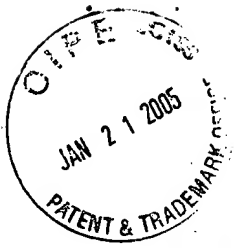
6. Team 6

>> more

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Fig. 11



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Jingle Bell Fun Run/Walk for Arthritis

VIEW ALL PARTICIPANTS (total: 126)

Name	Email	Phone	Amount (\$66 amt included)
Jana Doe	janedoe@email.com	123-456-7890	\$10000
Participant 1	part1@email.com	111-111-1111	\$3000
Participant 2	part2@email.com	222-222-2222	\$2000
Participant 3	part3@email.com	333-333-3333	\$1200
Participant 4	part4@email.com	444-444-4444	\$1000
Participant 5	part5@email.com	555-555-5555	\$800

MAIN MENU



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Fig. 12

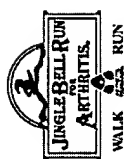


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Jingle Bell Fun Run/Walk for Arthritis

TEAM REPORTS

Name	Participant Email	Amount (includes reg. fees)
Team 1		\$10,000
Jane Doe - Team Captain	janedoe@email.com	\$10,000
Participant 1	part1@email.com	\$3,000
Participant 2	part2@email.com	\$2,000
Participant 3	part3@email.com	\$1,200
Participant 4	part4@email.com	\$1,000
Participant 5	part5@email.com	\$800
Team 2		\$7,000
#79 - Team Captain	email@email.com	\$1,000
#96	email@email.com	\$1,000
#104	email@email.com	\$1,000
#279	email@email.com	\$1,000
#68	email@email.com	\$1,000
#652	email@email.com	\$1,000
#285	email@email.com	\$1,000
Team 3		\$5,000
#89 - Team Captain	email@email.com	\$1,000
#458	email@email.com	\$1,000
#908	email@email.com	\$1,000
#785	email@email.com	\$1,000
#254	email@email.com	\$1,000
Team 4		\$7,000
#45 - Team Captain	email@email.com	\$1,000
#31	email@email.com	\$1,000
#90	email@email.com	\$1,000
#43	email@email.com	\$1,000
#908	email@email.com	\$1,000
#333	toan@in.com	\$1,000
#9	email@email.com	\$1,000
Team 5		\$1,600
#56 - Team Captain	email@email.com	\$200
#92	email@email.com	\$200
#857	email@email.com	\$200
#658	email@email.com	\$200



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Fig. 13

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